

**AccessHollywood.com**  
Wireframes v. 3.1

9 March 2006

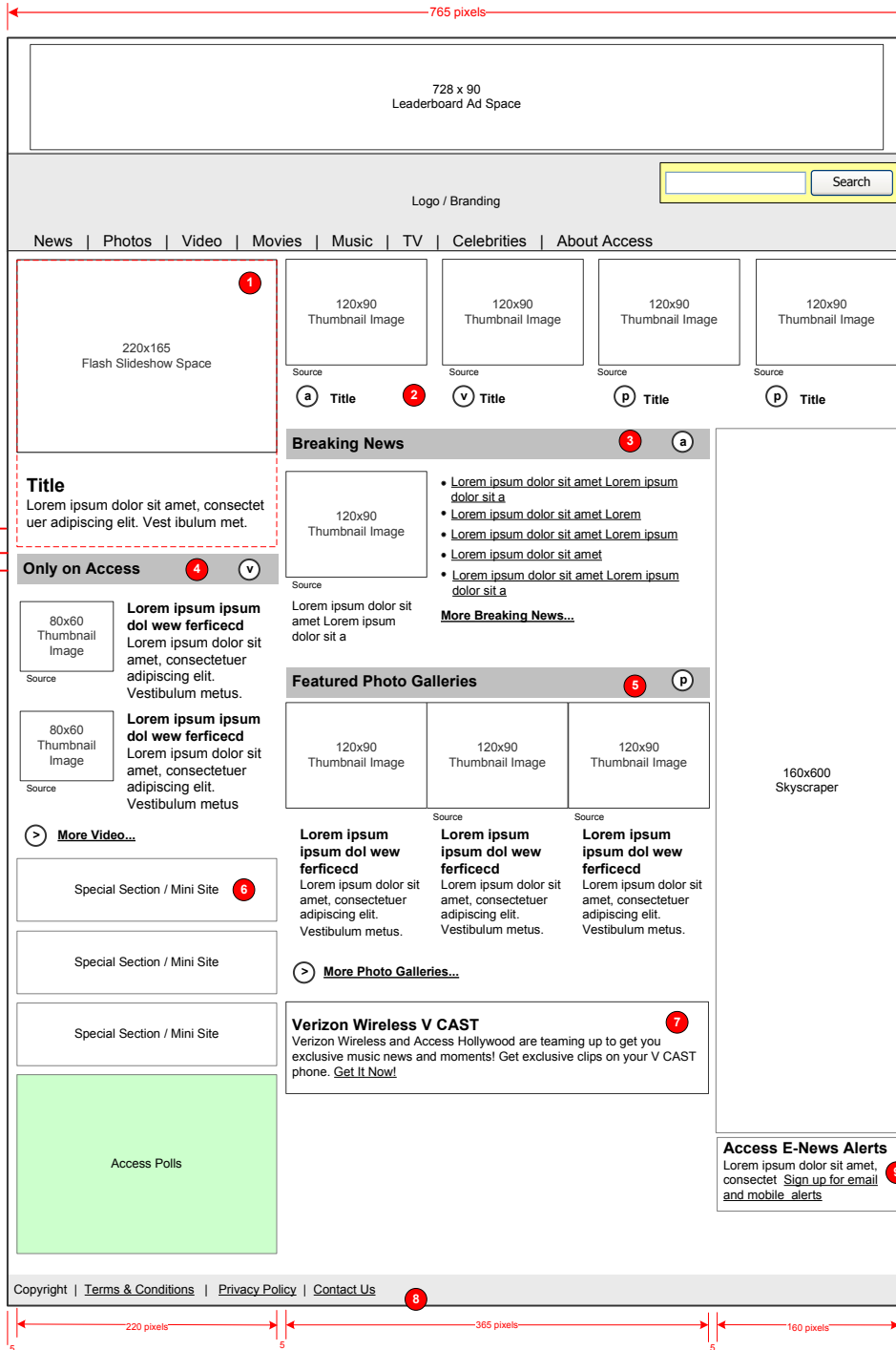


3457 S. La Cienega Blvd  
Los Angeles, CA 90016

310.202.2900  
310.202.2910 fax

[www.schematic.com](http://www.schematic.com)

1.0 Home Page



(800 x 600) Browser Fold

405 maximized  
Firefox default settings with  
tabbed browsing

425 maximized  
IE 6 with buttons large and text  
below

440 maximized  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls –  
Phase 2

Search  
Functionality –  
Phase 2

Proposed Icons

(p) = Photos

(v) = Video

(a) = Articles

Page Specifications

1) Flash Slideshow Space (220x245 pixels)

The flash image size will be 220x165 pixels. The associated title and copy with image will be located below the image in a space of 220x80 pixels. Each flash image within the slideshow will be linkable to an article.

There will be a character limit of 35 for the "Title" including spaces. The associated copy will have a character limit of 75 including spaces. The image will be linked to an article page.

2) Most Recent Space

The most recent space will hold all types of content including article, photos, and video. Each content type will be identified by an icon (see icon key bottom left).

The thumbnail image will be 120x90 pixels. Titles below each image will have a character limit of 35 including spaces. The thumbnail image and title will be linked to the specified piece of content.

3) Breaking News

A maximum number of 5 with a minimum of 1 will be displayed at any one time. Each breaking news link will have a limit of 50 characters including spaces. A "more breaking news" link will take the user to the "news" page.

A 120x90 pixel image will be included on the left side of the breaking news links. There will be short description included below the image with a character limit of 50 including spaces. The image will be linkable to the article page.

4) Only of Access (Video)

Each video item will have a thumbnail image of 80x60 with associated copy. The thumbnail will link to the video popup viewer.

The "Title" copy will have a character limit of 35 including spaces. The associated copy with each thumbnail will be limited to 75 characters including spaces.

Only 2 videos items will be displayed at anyone time. A "more video" link will take the user to the video section in the site.

5) Featured Photo Galleries

There will be a maximum and minimum of 3 photo gallery items displayed at anyone time. Each item will include a 120x90 pixel thumbnail and associated copy.

The "Title" copy will have a character limit of 35 including spaces. The associated copy with each thumbnail will be limited to 75 characters including spaces.

A "more photos" link will take the user to the video section in the site.

6) Special Sections

A maximum number of 5 with a minimum of 0 can be displayed at one time. These are going to be graphics (image slugs). Size must not exceed 220 pixels.

7) Verizon V Cast Area

The "Get it now" link will take the user to the verizon wireless vcast site. The link will open a new browser window.

8) Footer Links

Terms and conditions

Take you to an article template with Terms (hard coded)

Privacy Policy

Take you to an article template with Privacy Policy (hard coded)

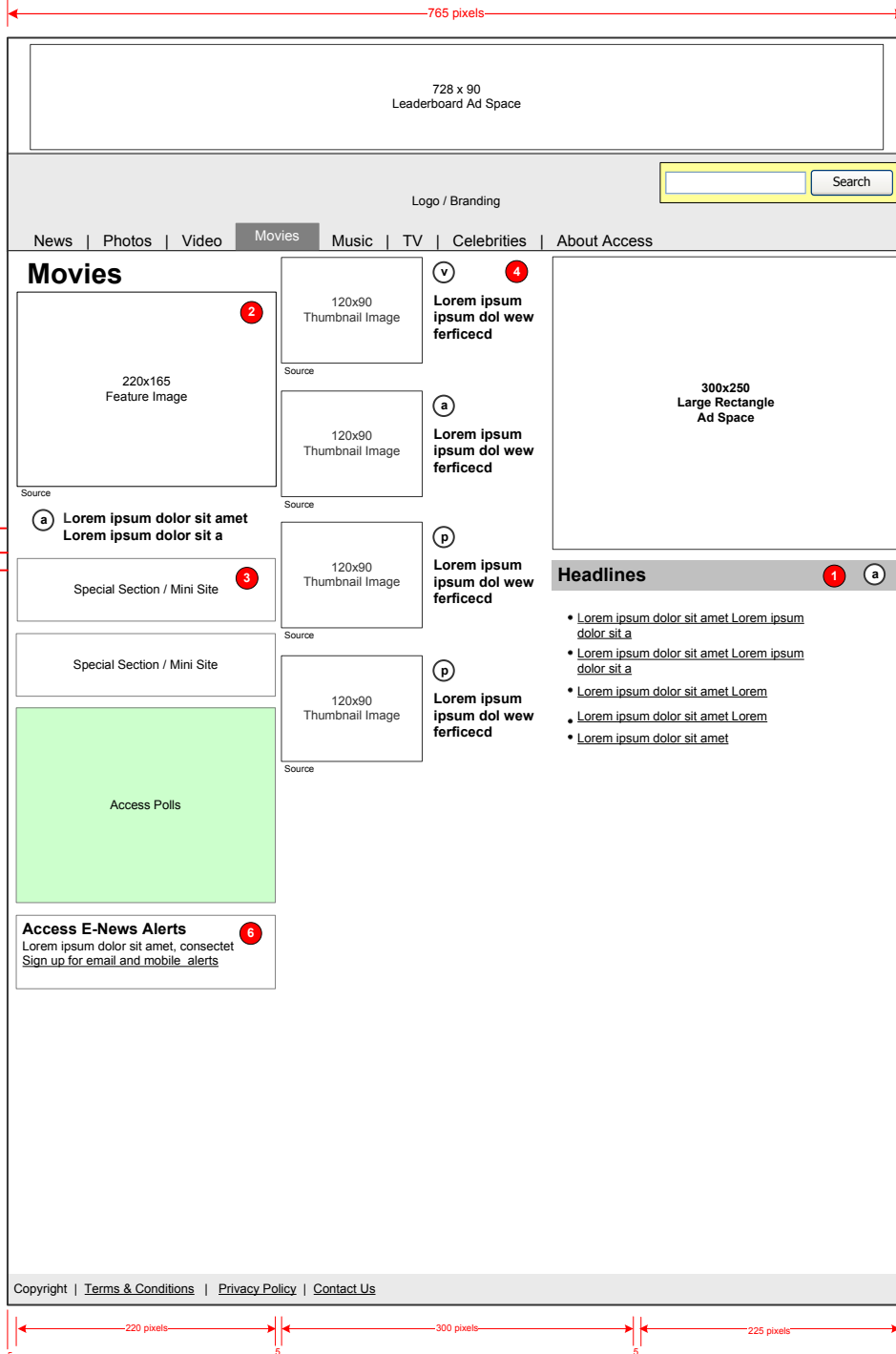
Contact Us

Links to a static page with their information (hard coded – need text)

9) Access Alerts

This module will be linked to the existing sign up page. This module is based on existing functionality.

# 5.0 Movies



(800 x 600) Browser Fold

**405 maximized**  
Firefox default settings with  
tabbed browsing

**425 maximized**  
IE 6 with buttons large and text  
below

**440 maximized**  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls –  
Phase 2

Search  
Functionality –  
Phase 2

Proposed Icons

(p) = Photos

(v) = Video

(a) = Articles

## Page Specifications

### 1) Headlines

Headlines will be a bulleted list of links to article pages. There will be a minimum number of 5 and a maximum number of 10 headlines to be displayed at anyone time.

Each headline will have a character limit of 50 including spaces.

### 2) Flexible Bucket Top Left

This flexible bucket space will hold any type of content including article, photos, and video. The content type will be identified by an icon (see icon key bottom left).

The image will be 220x165 pixels. Titles below the image will have a character limit of 50 including spaces. The image and title will be linked to the specified type of content.

### 3) Special Sections

A maximum number of 5 with a minimum of 0 can be displayed at one time. These are going to be graphics (image slugs). Size must not exceed 220 pixels.

### 4) Flexible Bucket Center

This flexible bucket space will hold any type of content including article, photos, and video. Each content type will be identified by an icon (see icon key bottom left).

The thumbnail image will be 120x90 pixels. Titles to the right of each image will have a character limit of 35 including spaces. The thumbnail image and title will be linked to the specified piece of content.

### 5) Access Alerts

This module will be linked to the existing sign up page. This module is based on existing functionality.

### NOTES:

Features to be added in the future:

- Top 10 Lists
- Movie Trailers

6.0 Music

765 pixels

(800 x 600) Browser Fold

405 maximized  
Firefox default settings with  
tabbed browsing

425 maximized  
IE 6 with buttons large and text  
below

440 maximized  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls –  
Phase 2

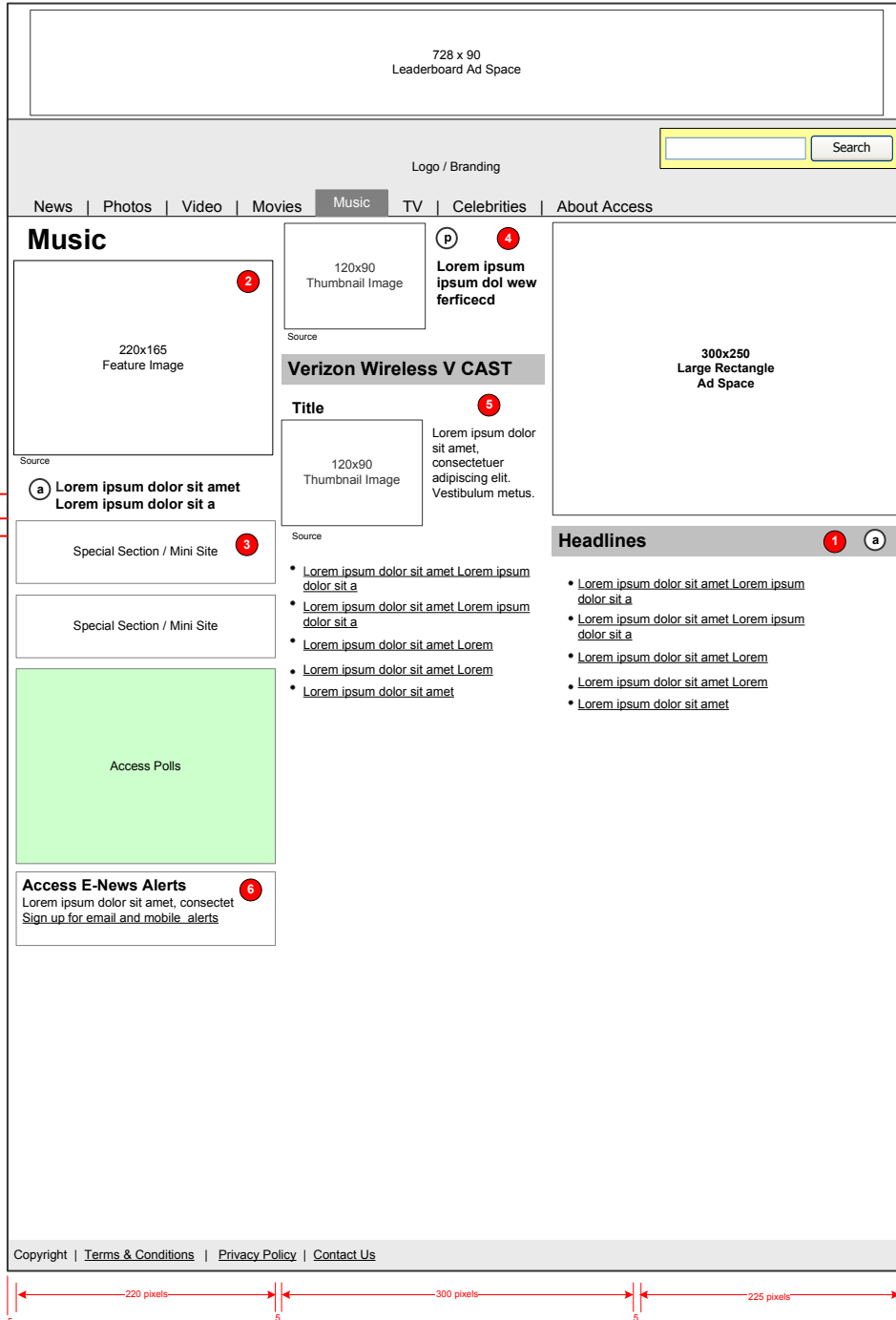
Search  
Functionality –  
Phase 2

Proposed Icons

= Photos

= Video

= Articles



Page Specifications

1) Headlines

Headlines will be a bulleted list of links to article pages. There will be a minimum number of 5 and a maximum number of 10 headlines to be displayed at anyone time.

Each headline will have a character limit of 50 including spaces.

2) Flexible Bucket Top Left

This flexible bucket space will hold any type of content including article, photos, and video. The content type will be identified by an icon (see icon key bottom left).

The image will be 220x165 pixels. Titles below the image will have a character limit of 50 including spaces. The image and title will be linked to the specified type of content.

3) Special Sections

A maximum number of 5 with a minimum of 0 can be displayed at one time. These are going to be graphics (image slugs). Size must not exceed 220 pixels.

4) Flexible Bucket Center

This flexible bucket space will hold any type of content including article, photos, and video. Each content type will be identified by an icon (see icon key bottom left).

The thumbnail image will be 120x90 pixels. Titles to the right of each image will have a character limit of 35 including spaces. The thumbnail image and title will be linked to the specified piece of content.

5) Verizon V Cast Area

Verizon V Cast articles will link to the article page. Each link will include a date and will have a 50 character limit including spaces.

Only one article will be displayed with a 120x90 pixel thumbnail image. The "Title" copy will have a character limit of 35 including spaces. The associated copy with each thumbnail will be limited to 75 characters including spaces.

Under the thumbnail image, there will be a bulleted list of articles. A maximum number of 10 articles will be displayed at anyone time.

6) Access Alerts

This module will be linked to the existing sign up page. This module is based on existing functionality.

NOTES:

Features to be added in the future:

- Top 10 Lists

7.0 TV

765 pixels

(800 x 600) Browser Fold

**405 maximized**  
Firefox default settings with  
tabbed browsing

**425 maximized**  
IE 6 with buttons large and text  
below

**440 maximized**  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls –  
Phase 2

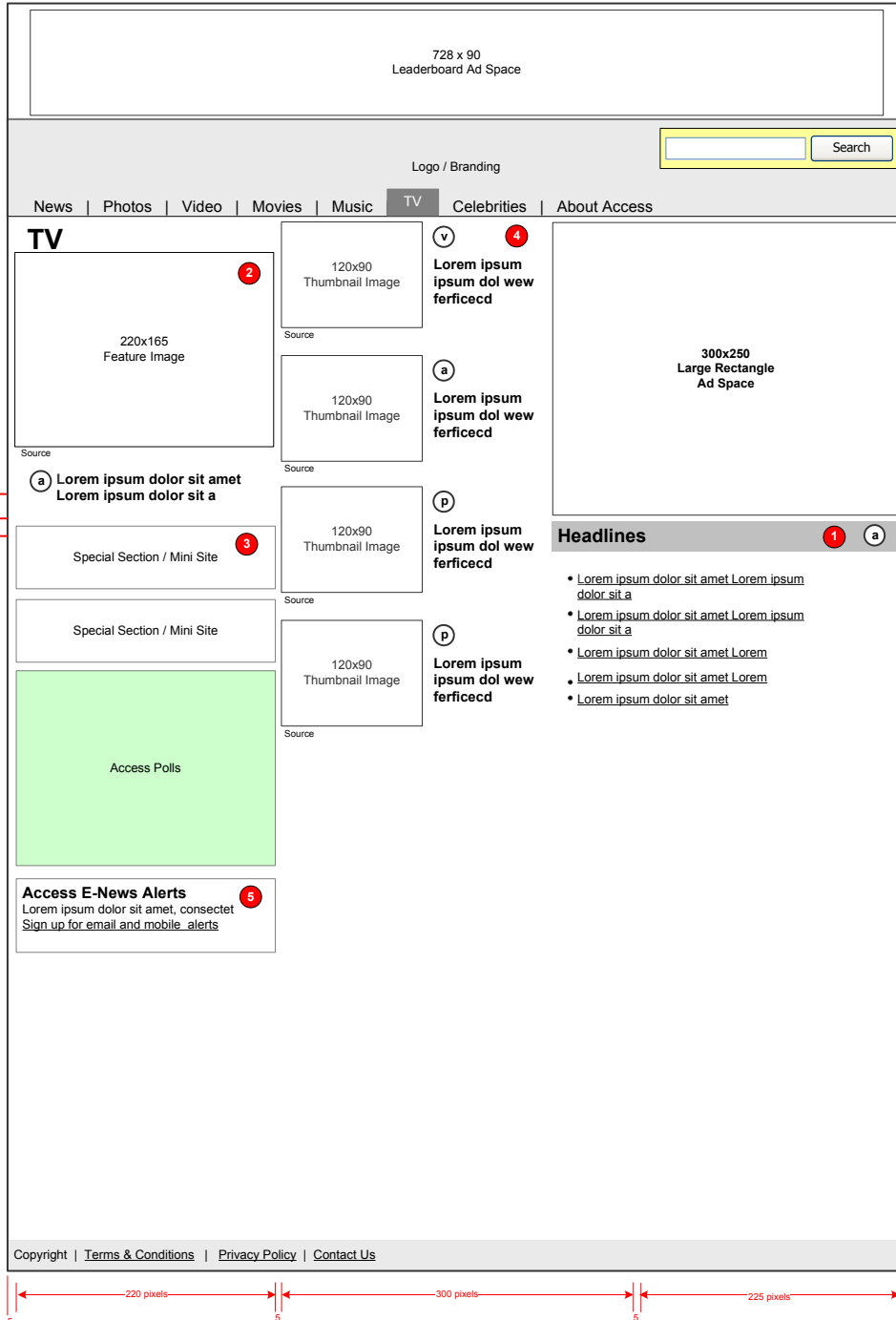
Search  
Functionality –  
Phase 2

Proposed Icons

(p) = Photos

(v) = Video

(a) = Articles



## Page Specifications

### 1) Headlines

Headlines will be a bulleted list of links to article pages. There will be a minimum number of 5 and a maximum number of 10 headlines to be displayed at anyone time.

Each headline will have a character limit of 50 including spaces.

### 2) Flexible Bucket Top Left

This flexible bucket space will hold any type of content including article, photos, and video. The content type will be identified by an icon (see icon key bottom left).

The image will be 220x165 pixels. Titles below the image will have a character limit of 50 including spaces. The image and title will be linked to the specified type of content.

### 3) Special Sections

A maximum number of 5 with a minimum of 0 can be displayed at one time. These are going to be graphics (image slugs). Size must not exceed 220 pixels.

### 4) Flexible Bucket Center

This flexible bucket space will hold any type of content including article, photos, and video. Each content type will be identified by an icon (see icon key bottom left).

The thumbnail image will be 120x90 pixels. Titles to the right of each image will have a character limit of 35 including spaces. The thumbnail image and title will be linked to the specified piece of content.

### 5) Access Alerts

This module will be linked to the existing sign up page. This module is based on existing functionality.

### NOTES:

Features to be added in the future:

- Top 10 Lists
- Talk Show Calendar

## 8.0 Celebrities

(800 x 600) Browser Fold

**405 maximized**  
Firefox default settings with  
tabbed browsing

**425 maximized**  
IE 6 with buttons large and text  
below

**440 maximized**  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls –  
Phase 2

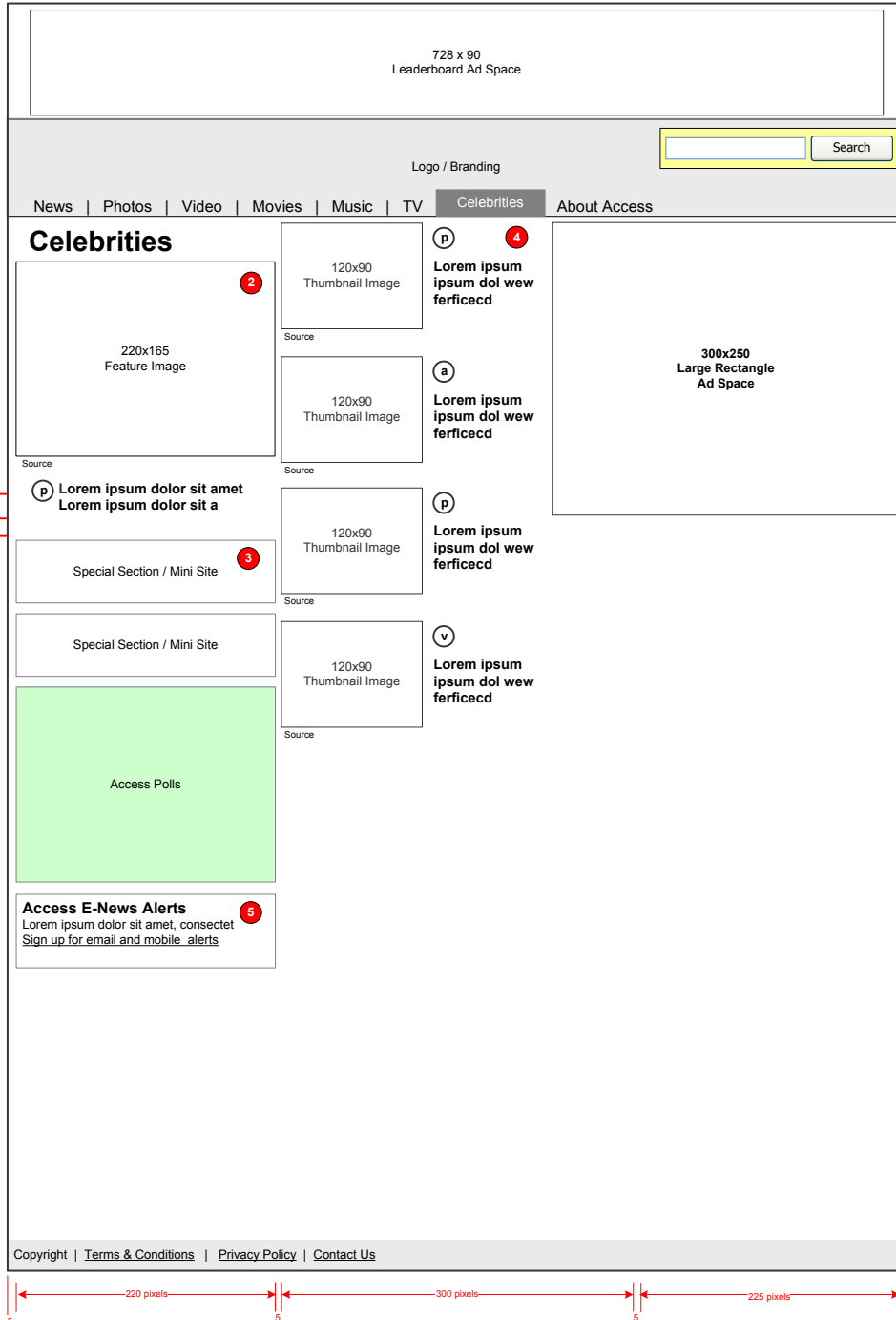
Search  
Functionality –  
Phase 2

Proposed Icons

(p) = Photos

(v) = Video

(a) = Articles



### Page Specifications

#### 1) Headlines (Deleted)

#### 2) Flexible Bucket Top Left

This flexible bucket space will hold any type of content including article, photos, and video. The content type will be identified by an icon (see icon key bottom left).

The image will be 220x165 pixels. Titles below the image will have a character limit of 50 including spaces. The image and title will be linked to the specified type of content.

#### 3) Special Sections

A maximum number of 5 with a minimum of 0 can be displayed at one time. These are going to be graphics (image slugs). Size must not exceed 220 pixels.

#### 4) Flexible Bucket Center

This flexible bucket space will hold any type of content including article, photos, and video. Each content type will be identified by an icon (see icon key bottom left).

The thumbnail image will be 120x90 pixels. Titles to the right of each image will have a character limit of 35 including spaces. The thumbnail image and title will be linked to the specified piece of content.

#### 5) Access Alerts

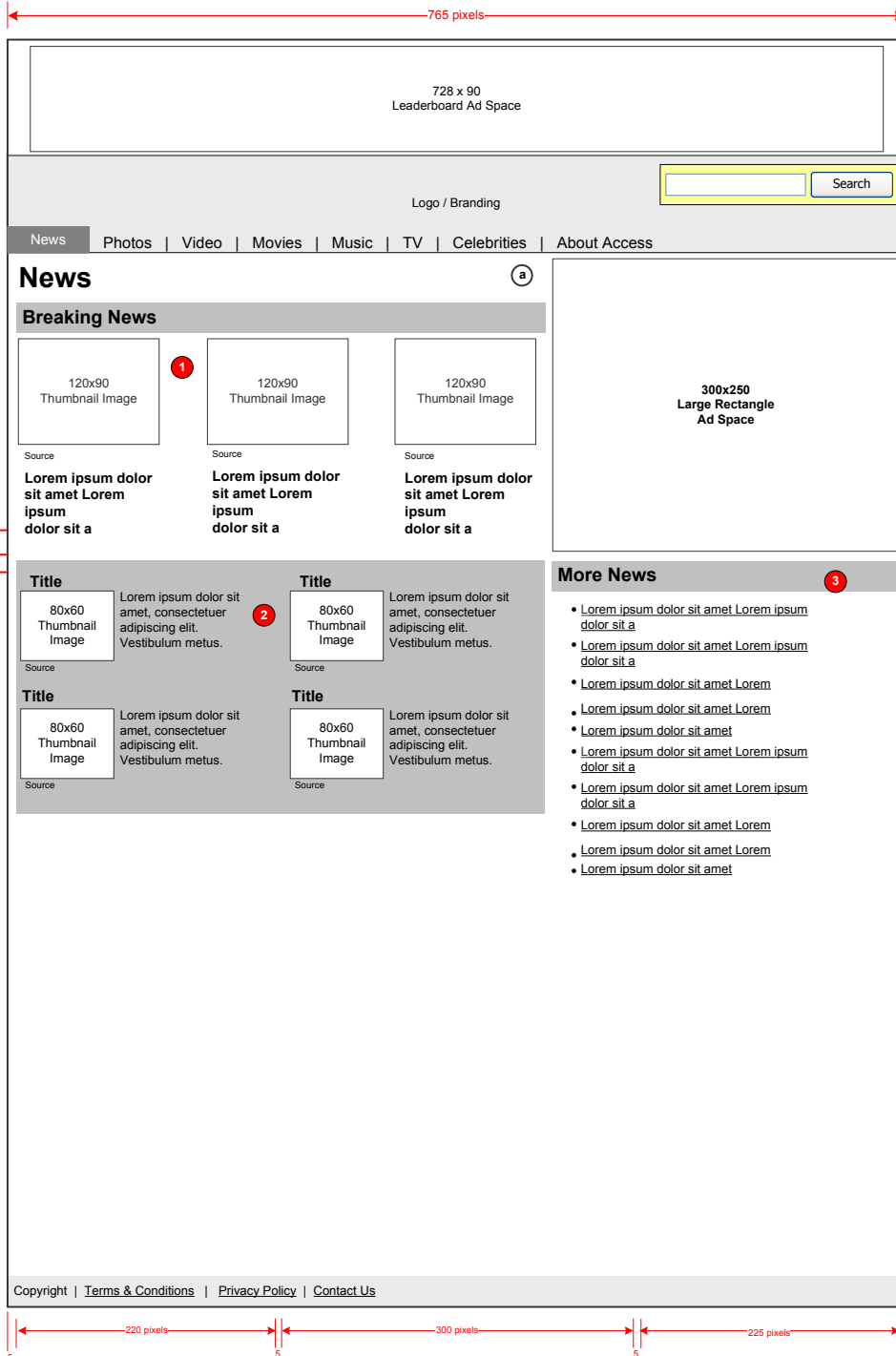
This module will be linked to the existing sign up page. This module is based on existing functionality.

#### NOTES:

Features to be added in the future:

- Celebrity Sightings

## 2.0 News



(800 x 600) Browser Fold

405 maximized  
Firefox default settings with  
tabbed browsing

425 maximized  
IE 6 with buttons large and text  
below

440 maximized  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls –  
Phase 2

Search  
Functionality –  
Phase 2

Proposed Icons

= Photos

= Video

= Articles

### Page Specifications

#### 1) Top News Items

The thumbnail image will be 120x90 pixels. Titles below each image will have a character limit of 35 including spaces. The thumbnail image and title will be linked to the article detail page.

#### 2) News Items

Each news item will have a thumbnail image of 80x60 with associated copy. The thumbnail will link to the article detail page.

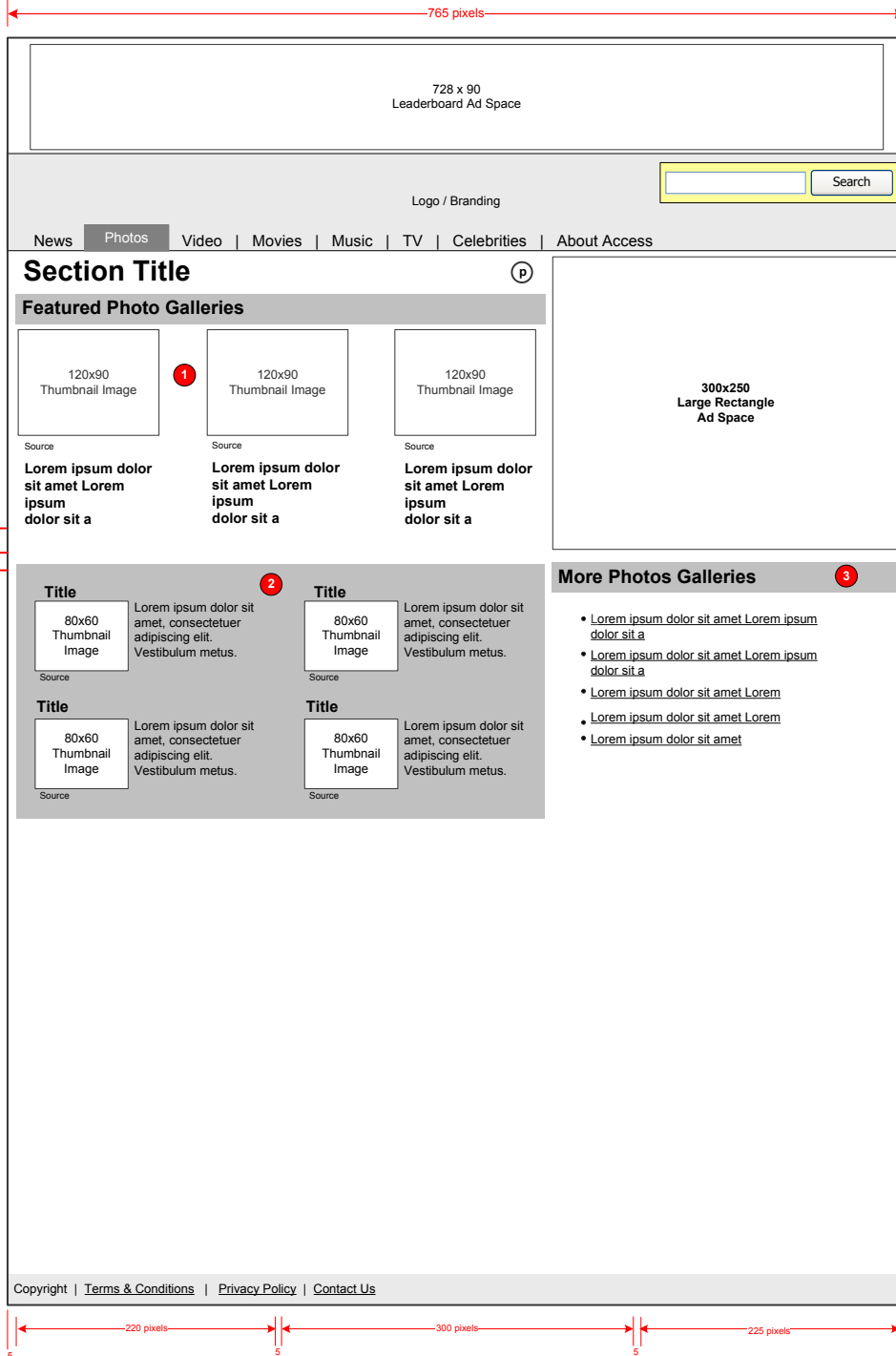
The "Title" copy will have a character limit of 35 including spaces. The associated copy with each thumbnail will be limited to 75 characters including spaces.

#### 3) More News

News items will be a bulleted list of links to article pages. There will be a minimum number of 1 and a maximum number of 10 headlines to be displayed at anyone time.

Each link will have a character limit of 50 including spaces.

### 3.0 Photos



(800 x 600) Browser Fold

405 maximized  
Firefox default settings with  
tabbed browsing

425 maximized  
IE 6 with buttons large and text  
below

440 maximized  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls –  
Phase 2

Search  
Functionality –  
Phase 2

Proposed Icons

= Photos

= Video

= Articles

### Page Specifications

#### 1) Featured Photo Galleries

The thumbnail image will be 120x90 pixels. Titles below each image will have a character limit of 35 including spaces. The thumbnail image and title will be linked to the photo gallery pop up.

#### 2) Photo Gallery Items

Each photo gallery item will have a thumbnail image of 80x60 with associated copy. The thumbnail will link to the photo gallery pop up.

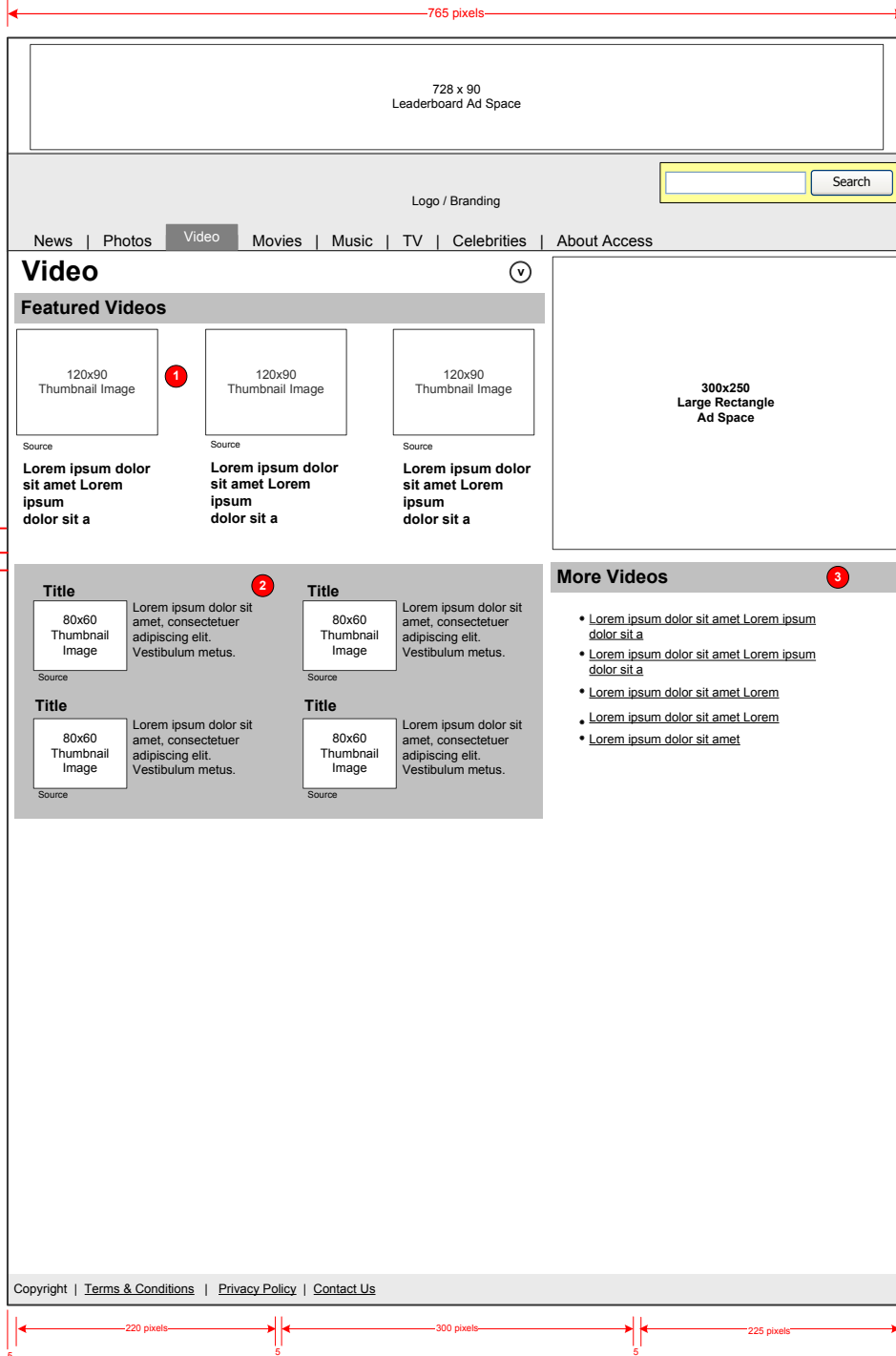
The "Title" copy will have a character limit of 35 including spaces. The associated copy with each thumbnail will be limited to 75 characters including spaces.

#### 3) More Photos Galleries

Photo gallery items will be a bulleted list of links to the photo gallery pop up. There will be a minimum number of 1 and a maximum number of 10 photo galleries to be displayed at anyone time.

Each link will have a character limit of 50 including spaces.

4.0 Video



(800 x 600) Browser Fold

405 maximized  
Firefox default settings with  
tabbed browsing

425 maximized  
IE 6 with buttons large and text  
below

440 maximized  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls –  
Phase 2

Search  
Functionality –  
Phase 2

Proposed Icons

= Photos

= Video

= Articles

Page Specifications

1) Featured Videos

The thumbnail image will be 120x90 pixels. Titles below each image will have a character limit of 35 including spaces. The thumbnail image and title will be linked to the video pop up.

2) Video Items

Each video item will have a thumbnail image of 80x60 with associated copy. The thumbnail will link to the video pop up.

The "Title" copy will have a character limit of 35 including spaces. The associated copy with each thumbnail will be limited to 75 characters including spaces.

3) More Videos

Video items will be a bulleted list of links to the video pop up. There will be a minimum number of 1 and a maximum number of 10 videos to be displayed at anyone time.

Each link will have a character limit of 50 including spaces.

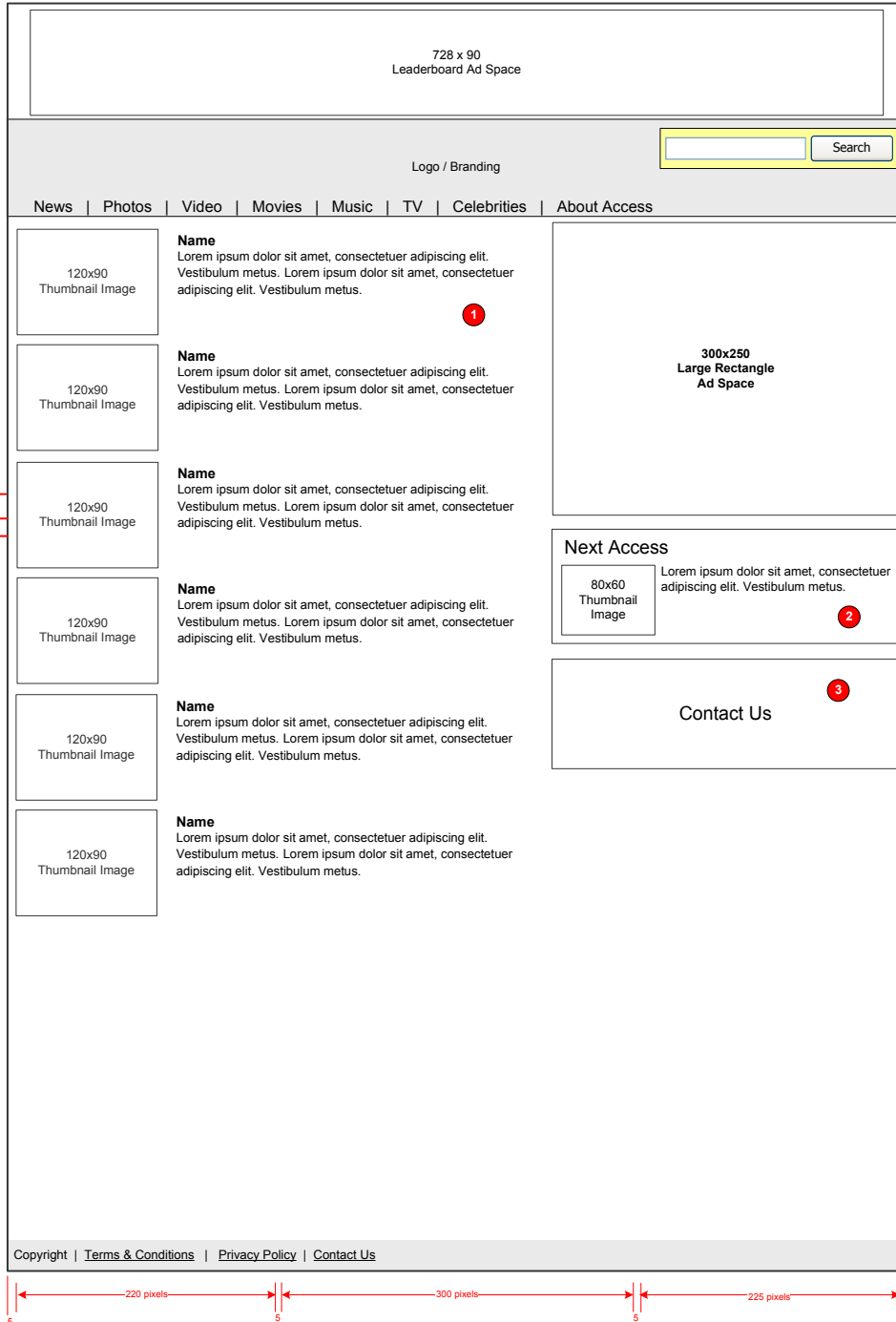
NOTES:

Features to be added in the future:

- Movie Trailers
- Video Vault

# 9.0 About

765 pixels



(800 x 600) Browser Fold

405 maximized  
Firefox default settings with tabbed browsing

425 maximized  
IE 6 with buttons large and text below

440 maximized  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls – Phase 2

Search Functionality – Phase 2

Proposed Icons

(p) = Photos

(v) = Video

(a) = Articles

220 pixels

300 pixels

225 pixels

## Page Specifications

### 1) Meet the Team

The thumbnail image will be 120x90 pixels. Each image will include a name and a short description to the right. The thumbnail image and name will be linked to the article detail page.

### 2) Next Access

The next access module will have a thumbnail image of 80x60 with associated copy. The thumbnail will not be linkable. This is based on existing functionality.

### 3) Contact Us

Contact us links to a static page with their information (hard coded – need text)

## 10.0 Special Section

(800 x 600) Browser Fold

**405 maximized**  
Firefox default settings with  
tabbed browsing

**425 maximized**  
IE 6 with buttons large and text  
below

**440 maximized**  
IE 6 default settings

405 pixels

425 pixels

440 pixels

Access Polls –  
Phase 2

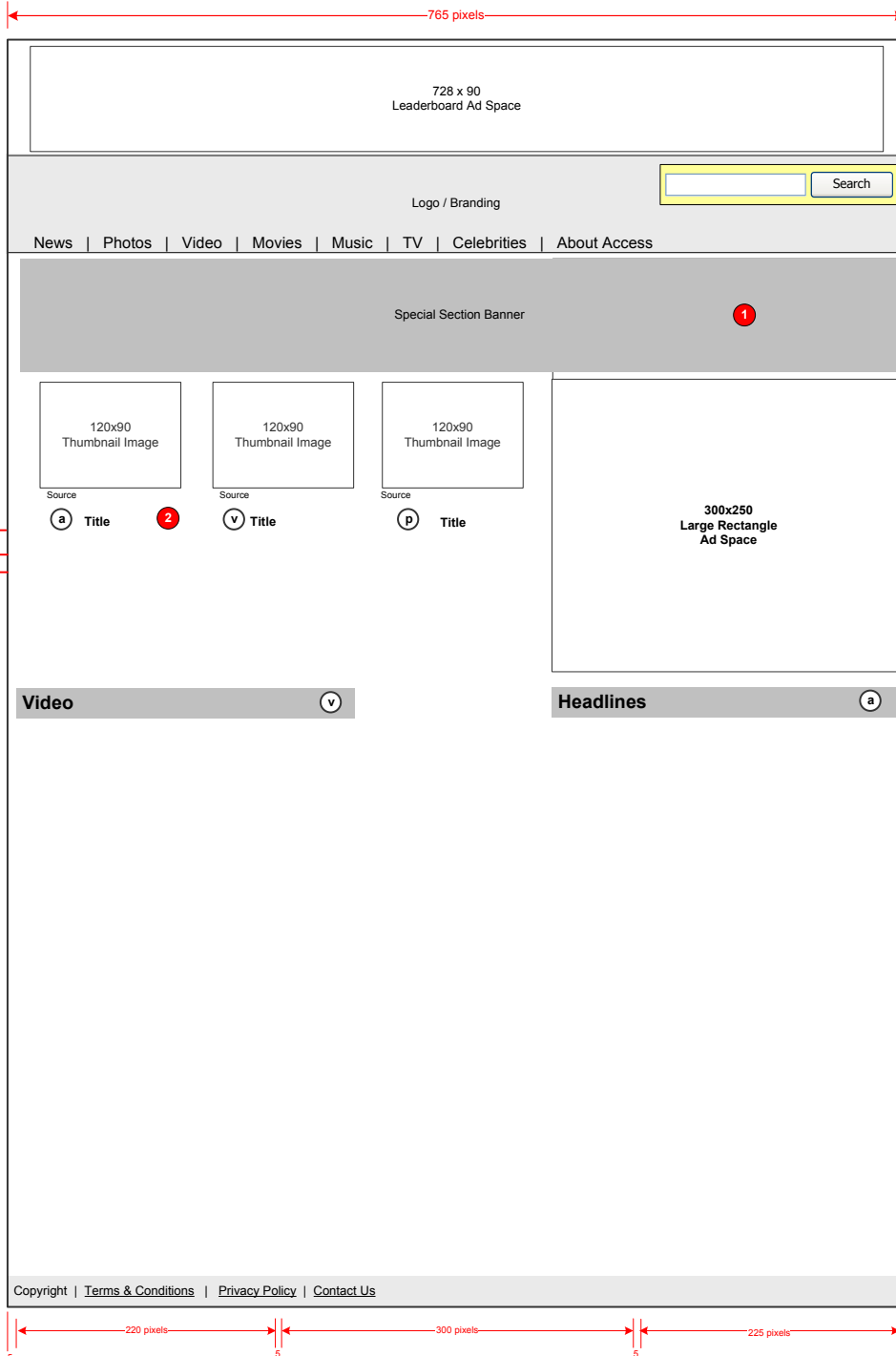
Search  
Functionality –  
Phase 2

Proposed Icons

(p) = Photos

(v) = Video

(a) = Articles



### Page Specifications

#### Special Section

The special section will include headlines, videos, and photos associated with the subject.

Refer to Home Page for specific layout details. Headlines and thumbnails with copy will use the same rules.

#### 1) Special Section Banner

The special section will include a branding space at the top of the page. The exact size is TBD.

765 pixels

728 x 90  
Leaderboard Ad Space

Logo / Branding

News | Photos | Video | Movies | Music | TV | Celebrities | About Access

## Section Title 1

### Article Title

220x165  
Feature Image

2

Source

MM/DD/YYYY - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque aliquam libero nec lectus. In tellus neque, posuere id, bibendum a, blandit quis, magna. Quisque ut pede. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Nunc fringilla diam non massa. Nam vehicula lacus a tellus. Aliquam libero tortor, rutrum vitae, diam non massa. Nam vehicula lacus a tellus. Aliquam libero tortor, rutrum vitae.

300x250  
Large Rectangle  
Ad Space

consequat quis, consectetur non, ligula. Donec vehicula tellus auctor lectus. Aliquam erat volutpat. Cras imperdiet laoreet dolor. Morbi nec tortor. Etiam id eros et elit molestie adipiscing. Aliquam erat volutpat. Integer sit amet justo sit amet massa placerat placerat. Nam volutpat vestibulum dolor. Donec sed nibh.

Praesent consectetur. Sed felis tellus, auctor eget, sollicitudin nec, lacinia nec, purus. Fusce in mauris vitae dui interdum cursus. Aliquam pulvinar ligula vel est. Aenean et magna ac orci faucibus laoreet. Phasellus vitae odio. Sed pede. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Aenean sem sem, congue sed, bibendum eu, gravida quis, massa. Morbi neque diam, auctor sed, sagittis eu, pretium et, tortor. Nunc sollicitudin, lacus in accumsan molestie, tortor purus posuere eros, at dignissim eros neque id est. Phasellus nec quam nec pede iaculis blandit. Donec non sem. Nulla vehicula dictum est. Ut ac felis. Nunc interdum massa ac nisl ultrices tristique.

Ut nec magna. Fusce aliquet ultrices libero. Fusce nisl. Pellentesque ultrices lorem eu odio. Etiam orci. Maecenas at ante. Nullam sit amet nunc vel nunc gravida sagittis. Maecenas consectetur sollicitudin pede. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Suspendisse dignissim odio eu libero. Proin libero. Quisque ipsum metus, feugiat non, commodo et, vulputate quis, justo. Phasellus imperdiet consectetur nunc. Vestibulum pharetra ligula at turpis. Integer eu tortor a justo elementum ullamcorper. Phasellus et leo. Nam quis justo non turpis interdum fringilla.

P

**Related Photo Gallery:**

80x60  
Thumbnail  
Image

3

Source

V

**Related Video:**

- [Access Video Name](#)
- [Access Video Name](#)

a

**Related News:**

- **Monthly dd, yyyy -**  
[Lorem ipsum dolor sit amet Lorem](#)
- **Monthly dd, yyyy -**  
[Lorem ipsum dolor sit amet Lorem](#)
- **Monthly dd, yyyy -**  
[Lorem ipsum dolor sit amet](#)

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(800 x 600) Browser Fold

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405 pixels

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440 pixels

Access Polls -  
Phase 2

Search  
Functionality -  
Phase 2

Proposed Icons

P = Photos

V = Video

a = Articles

### Page Specifications

#### 1) Section Title

The section title will be associated with what piece of content is being viewed.

#### 2) Image

Each article, if available, will have a 220x165 image aligned to the left.

#### 3) Related Information

Related information to the selected article being viewed can be displayed, if available. This information consists of photos, videos, or news. If information doesn't exist, the title and link will not show up on the page.

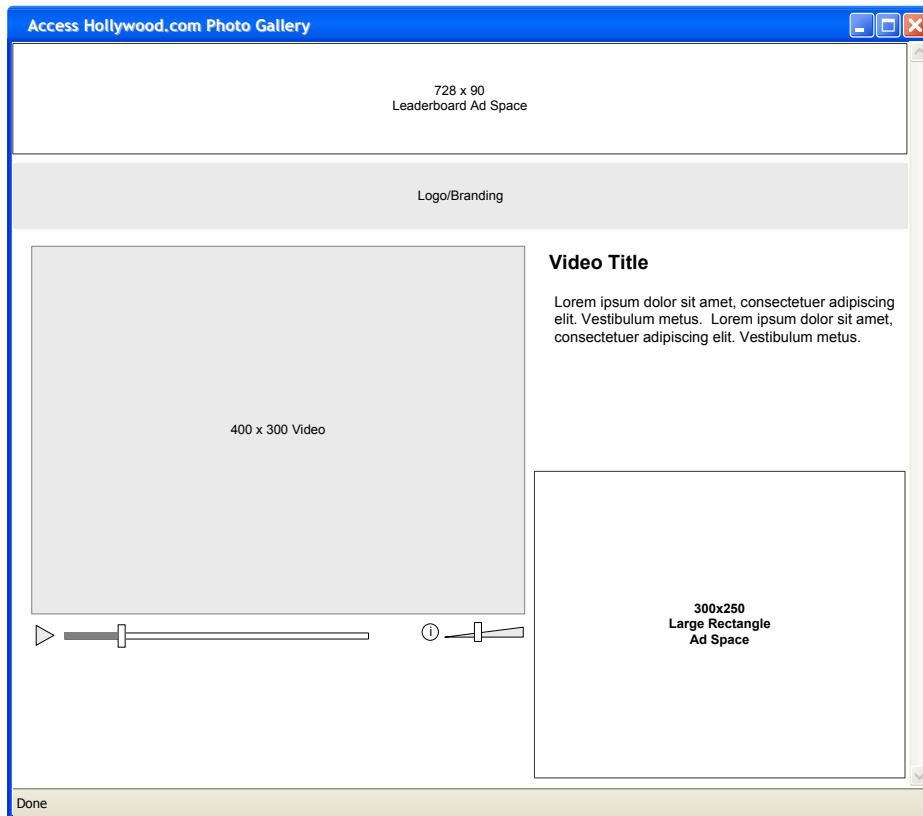
When clicked:

- a. Photo gallery – will open up pop-up
- b. Videos – will open up video pop-up
- c. News – will open up article page

220 pixels

300 pixels

225 pixels



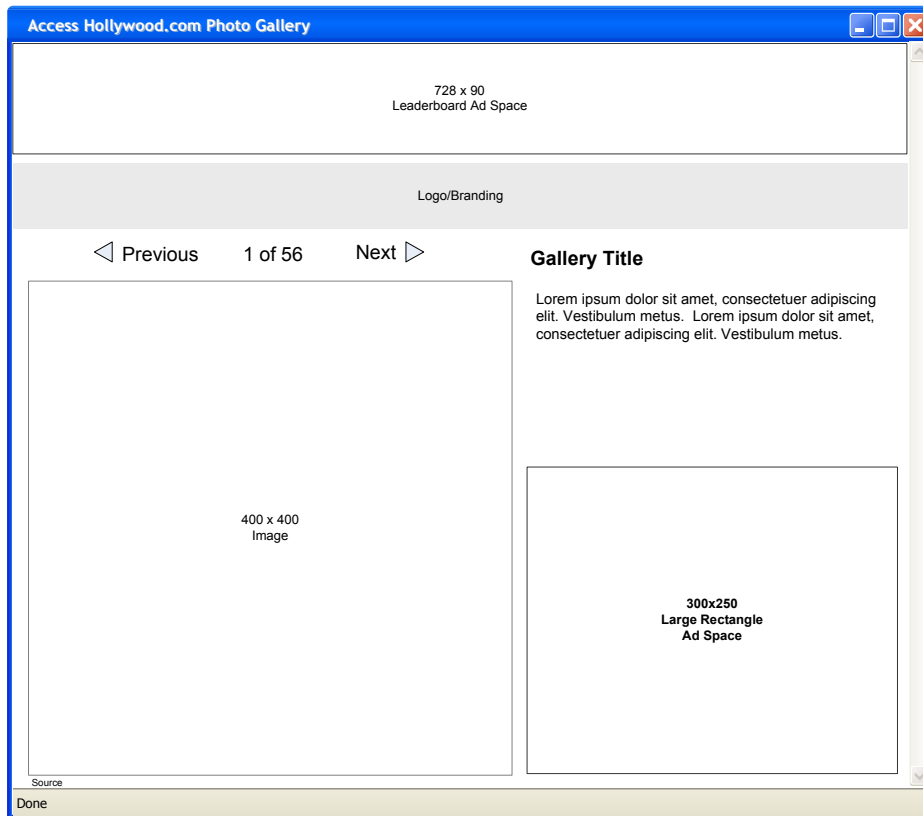
### Video Pop-up

There will be a title and associated copy with each video.

Video must be in .FLV format

The following controls will exist:

- Play/pause (same button)
- Volume slider
- scrubber



**Photo Pop-up**

The user will manually click through the photos by clicking the next or previous buttons above the photo.

Each gallery will have a title and associated copy.